



## **VEGHIAMO, PLANT-BASED DELI SLICES FOR ALL**

**FMV SRL presents the new line of 100% plant-based organic deli slices.**

Veghiamo includes a range of products created using natural ingredients, able to offer a balanced dietary response that meets the increasing consumer demands for health and wellness. This new line of organic, plant-based product range is dedicated not only to vegetarians or vegans, but to all consumers that seek wellbeing by choosing tasty meat alternatives. Completely plant-based and absolutely free from animal proteins, Veghiamo products offer a perfect equilibrium of flavour and colour granted by the properties of legumes, without added colourings and preservatives. All products are characterised by a **protein content of approximately 30% and have less than 9% of fat.**

The Veghiamo line is produced by FMV Srl, a new factory located in Zola Predosa (Bologna) Italy, inaugurated on the 22<sup>nd</sup> November 2017, which originates from the commitment of Felsineo Spa, that exploits a well-structured organisation and more than half a century of experience, and the **Mopur** production process know how; together to obtain a unique, healthy and innovative product. The commercial brand of FMV is FelsineoVeg.

*"Veghiamo has been developed thanks to the passion and desire to create products that are good and healthy too! - states **Andrea Raimondi**, President of Felsineo and FMV - With this new line we want to combine naturalness with taste, and supply products with a high protein content that are also excellent in terms of nutrition and taste, as highlighted by the "Love at first slice" payoff.*

The company uses only organic ingredients and has obtained the BIO and VEGAN certifications from the ICEA Consortium, as further evidence of its attention towards eco-sustainability. Veghiamo deli slices are made exploiting the Mopur®<sup>1</sup> production process, which launches a new food concept. The products are obtained from the combination of different flours - wheat, lupins and chickpeas – and undergo a natural fermentation process that grants outstanding characteristics: distinctive flavour and aroma as well as a unique texture.

All this makes them particularly nutritious, healthy, versatile and suitable for all! Perfect for those who follow a healthy and balanced diet, as well as for the entire family.





All products are delicious naturally, seasoned with extravirgin olive oil or cooked in original and tasty recipes, such as those proposed on our site.

The Veghiamo line offers six different tastes: with lupins, delicate, smoked flavoured, spicy, with black pepper and with truffle.

The recipes of the chef Facchini, together with all the product information are available on [www.felsineoveg.com](http://www.felsineoveg.com).

Come and visit us at SANA:  
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<sup>1</sup> Mopur® is a registered trademark of Mopur Vegetalfood Srl