



Multimasking and new shampoos, balance for your hair

With organic tuscan fruit and garden vegetables

Three masks - reinforcing, curly and straight - and one scrub-mask for the scalp: introducing Biofficina Toscana's hair multimasking solutions!

With organic Tuscan tomatoes (Liquepom®), carrots, kiwis, grapes, pomegranate and Venus hair fern for a surprising effect! Colourful, scented and... versatile!

Three new shampoos for different uses and various needs! Two in the traditional bottle for use pure or diluted and one in a soft mousse!

You choose the function, the texture and the organic Tuscan ingredients you prefer for healthy and beautiful hair!

NEW BIOFFICINA TOSCANA GRAPHICS AND NEW BIO BASED* MATERIAL FOR THESE PRODUCTS!

* Polymer created using sugar cane processing waste instead of from petroleum sources.



NO: PEG, parabens, petrolatum, SLS, SLES, alcohol, silicones.

DERMATOLOGICALLY TESTED

NICKEL TESTED < 0.0001%



Fruit sorbet hair mask

Regenerating for waves and curls, with organic Tuscan kiwi

200 ml / 6.76 fl.oz.

A nourishing-taming treatment with an acidic pH, designed specifically for wavy or curly hair, and ideal for untangling and enhancing curls without weighing them down. With vitamin-packed extract of organic Tuscan kiwi, olive oil with an emollient-nourishing effect and a natural curl activator made with linseed and chia seeds for a moisturising-modelling effect on curls. Leaves your hair tame, soft and pleasantly fragrant.



Reinforcing shampoo

With organic Tuscan tomatoes and carrots

200 ml / 6.76 fl.oz.

A shampoo with plant-based surfactants. Formulated with a reinforcing effect, it cleanses and softens hair without leaving it in knots. With Liquepom®, an exclusive patented active ingredient made with organic Tuscan tomato skins packed with lycopene, with antioxidant and protective properties. Liquepom® works in combination with targeted organic extracts, organic Tuscan carrot macerated oil and honey, to protect brittle and treated hair.



Milkshake hair mask

Straightening, with organic Tuscan grapes and pomegranate

200 ml / 6.76 fl.oz.

A moisturising-straightening treatment with an acidic pH, designed specifically for straight hair, and ideal for nourishing, untangling and stretching out the hair fibre. With extract of organic Tuscan grapes and pomegranate juice, this freshly-squeezed red fruit juice boasts antioxidant and hair-protective properties. The formula is boosted by vegetable proteins, and guarantees a taming, anti-frizz effect for perfectly straight hair. Leaves your hair glossy, silky-soft and pleasantly fragrant.



Volumising shampoo-mousse

With organic Tuscan grape skins and olives

150 ml / 5.07 fl.oz.

A shampoo-mousse with a balanced blend of plant-based surfactants, formulated with a volumising effect thanks also to its soft foamy texture. It cleanses and softens hair without leaving it in knots. It contains the patented combined action of Uviox®-Oleox® made with organic Tuscan ingredients that protects hair from oxidative stress and targeted organic extracts. Ideal to add volume and body even to fine or brittle hair.



Slow-pressed juice hair mask

Reinforcing, with organic Tuscan tomatoes and carrots

200 ml / 6.76 fl.oz.

A hair repair treatment with an acidic pH for treated, brittle and damaged hair, ideal for reinforcing the hair fibre. With Liquepom®, a patented active ingredient made with organic Tuscan tomatoes packed with lycopene, with antioxidant and protective anti-pollution properties. Liquepom® is combined with organic Tuscan carrot macerated oil in a mixture of plant-based vitamins. It nourishes and revitalises hair without weighing it down, leaving it full of body, soft and delicately scented.



Gentle shampoo

With organic Tuscan extra virgin olive oil

200 ml / 6.76 fl.oz.

A shampoo formulated with a balanced blend of plant-based surfactants, recommended for everyday use. It cleanses and softens hair without leaving it in knots. With fine organic Tuscan extra virgin olive oil and targeted organic extracts with soothing and purifying properties. Ideal for all hair types thanks to its gentle and taming effect.



Decoction scrub-mask

Detox clay, with organic Tuscan Venus hair fern

200 ml / 6.76 fl.oz.

A purifying treatment with an acidic pH for the scalp. Made with green clay with absorbent and toning properties, extract of organic Venus hair fern with a revitalising effect and exfoliating particles for a complete detox action. It rebalances and regulates the scalp, stimulating cellular renewal, to keep your hair healthy and strong. With a fresh and functional balsamic fragrance.