

SANAKIDS, THE WORLD THROUGH CHILDREN'S EYES.

The products and ideas will show commitment to children and attention towards the environment. Initiatives which are healthy, natural, organic, eco friendly and sustainable.

In its third year SanaKids (organised by Salamanca design & Co) is Sana's **look into the future**. A journey between Food & nutrition, Health & well-being and Living; a **close-up on good practice and what's new with regard to children and both respect for and living in harmony with the environment**.

An interactive pathway and a symbolic tale to illustrate the quality and added value of products and services for the young, using simple and easy to understand language.

Visitors will be welcomed in a large vegetable patch garden on wheels, a fantastic example of creativity and sustainable innovation. These are what are called "**mobile veg patches**" or "**veg patch pallets**" in that they are made using recycled wooden pallets which can be easily moved around. Schools use them in science projects, to grow plants, vegetables and flowers. Very practical structures, they can be used during all the phases of the plants' growth: from sowing the seed to protection under a greenhouse (made possible by the wheels).

In this green area it will also be possible to see biodegradability first-hand thanks to the displays which show the process of composting step-by-step using bio-plastic materials derived from renewable resources and sustainable production cycles.

The Food & Nutrition space is dedicated to developing awareness around the quality of children's diets. Here we are taken through what organic food producers do from sowing the seed to the packaging to put food on the table which meets the nutritional needs of children and which is guaranteed in all the production phases culminating in organic certification.

The **involvement of Schools and educational structures will be in evidence**. This is where, together with parents, increasingly both food culture and attitudes towards consumption generally are being formed.

Sanakids is also **a place for experimentation** for both children and parents. There will be workshops and creative experiences to learn through play, and to learn through enjoyment.