

Bologna, 8<sup>th</sup> September 2011

## FOOD & NUTRITION CONFERENCES

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### ORGANIC AGRICULTURE AS A TOOL FOR SUSTAINABLE DEVELOPMENT OUTLOOK IN THE CONTEXT OF CAP REFORM

In conjunction with Emilia-Romagna

**Thursday 8th September, 11 a.m. – 1 p.m.**

**Room: Region of Emilia-Romagna**

Emerging from the community-wide debate is the need for European agriculture, as of 2013, to move towards planning for rural economies which are sustainable and dynamic, with development based on rigorous environmental regulation (rural landscape, territory management and management of water resources, conservation of ecosystems and biodiversity, fight against climate change), animal welfare, healthiness of food and food safety.

Is that really how it will be? Will Fortress Europe pursue unconditional subsidies or will it reward agriculture which produces goods of benefit for all such as organic produce? And what is the strategic vision of the Regions to whom the funds for rural development will be transferred?

This conference offers the opportunity to see “where we are at” on these important current issues, with contributions from representatives of both the institutions and the world of producers.

### ORGANIC IN ITALY STRUCTURING PRODUCTION AND CONSUMPTION

**Numbers and buying behaviour: Sinab data and the results from Sana's Observatory**

**Thursday 8th September, 2 p.m – 5:30 p.m.**

**Room: Allemanda – Mezzanine level, Hall 33**

In this edition of Sana both the **quantitative and qualitative data on Italian organic products** i.e. the findings of Sinab (the national information system on organic agriculture run by the Ministry of Agricultural, Food & Forestry policy) and the results of Sana's Observatory on Consumption **will once more be jointly presented.**

The former will present numerical data on the companies, the amount of surface area cultivated, and what exactly is being cultivated. The latter will put forward the results of **focus groups** which have been surveying the factors influencing buying behaviour and the change in organic consumers' expectations of big distribution and the specialist channels.

**To close**, some of the leading players in organic production and distribution debate their analyses in a public **think tank that will predict how the sector will develop over the next year.**

## **ORGANIC & THE CANTEEN TRADE. A ROBUST AND DETAILED SPECIFICATION**

**How to increase quality whilst obeying the law at a time of budget cuts**

**Friday 9th September, 10 a.m. – 1 p.m.**

**Room: Allemanda – split level, Hall 33**

**The Italian national law 488/99 requires managers of school refectories and hospital canteens to make daily use of organic products;** certain Italian regional laws reinforce this requirement, particularly with regard to school refectories, others make funds available to support those administrations active in this area. State-funded bodies are required to adopt specifications that maintain a balance between the reduction in budget coming from central government and maximum safety and quality of food for users.

**Professionals and representatives of local administrations involved in “model” projects will put forward their experience from which to draw tips.** And professionals in the supply chain will suggest ideas for service provision with the best value for money.

## **ORGANIC EATING OUT. A FACE TO FACE WITH THE NEW RULES**

**Meeting-debate on draft regulation for use in certifying organic restaurants**

**Friday 9th September, 3 p.m. – 5 p.m.**

**Room: Arena, Hall 31**

**The regulation CE n.834/2007 does not cover the restaurant trade and catering activities using organic products** and allows member states to adopt their own national rules. The growth in demand has seen a parallel increase in the number of eateries offering organic products, but the potential for growth in the area of daytime eating out is enormous. What's needed is draft regulation which is easy to put into practice and which at the same time provides maximum guarantee to consumers and market transparency.

**The Ministry of agricultural, food & forestry policy and representatives of sector professionals will meet to look at the draft proposals currently on the table.**

Ufficio stampa: GB Studio (Gabriella Bonvini – Stefania Consigli) 02.70600135

E-mail: [press.sana@gmail.com](mailto:press.sana@gmail.com)

Ufficio stampa BolognaFiere: Isabella Bonvicini 051.282261 – 335 7995370

E-mail: [isabella.bonvicini@bolognafiere.it](mailto:isabella.bonvicini@bolognafiere.it)