

TRADEMARKS:

B - Merchandise Class

If the product types listed on form B attached (Merchandise Class divided by sections) are insufficient, fill in the following merchandise class, which will be included as "DE-TAILS" in the official catalogue. **Please do not exceed 50 letters in length; attach an Italian translation.**

Admitted products

FOOD: Natural Nutrition / Machines, Equipment and Packaging for Natural Products – Equipment for Agriculture

LIVING: Ecological, Technology and Products/ Ecological Clothes and other Natural Products for Free Time, Hobbies / Alternative Proposal Project and Technology for the Ecological Home / Services

WELLBEING: Official Plants and by-products / Natural Remedies / Natural Dietetic Products, Supplements and Special Foods / Health Resorts, Energetic Body therapies / Personal Care Products and Equipment

RATES FOR EXHIBITION SPACE

EXHIBITING SURFACE REQUESTED: MINIMUM MODULE 16 SQ.M.	Code	Cost/sq.m. €	sq.m.	Total €
UNFURNISHED AREA	A10	135,00	€
PRE-FURNISHED AREA	A11	205,00	€
"SPAZIO OFFICINALE" - PRE-FURNISHED AREA	A11	205,00	€
REGISTRATION FEE (*)	A01	400,00	Nr	€
VARIOUS MANDATORY SERVICES (**)	F18	10,00	€
REPRESENTED COMPANIES	A34	55,00	Nr	€

Section Publishers, Specialist Magazines, House Organ

REGISTRATION FEE (*)	Code	Cost/sq.m. €	sq.m.	Total €
UNFURNISHED AREA	A12	135,00	€
PRE-FURNISHED AREA	A13	205,00	€
VARIOUS MANDATORY SERVICES (**)	F21	10,00	€

"The square meter price includes the costs of the exhibition space, the services specified in the General Terms and Conditions of Participation, complementary events such as meetings and conferences, society and celebratory events included in the Exhibition programme as well as official hospitality to Italian and foreign delegations of trade operators and State authorities, speakers and lecturers."

Payment (see art. 3 of General Regulations)

When submitting the application, all parts of which must be duly filled in and signed, following deposit be included:

- Euro 30,00/sq.m. of space booked
- Euro 10,00/sq.m. of space booked for various mandatory services
- Euro 400,00 for registration fee

A 20% VAT will be added to the total of the above amounts.

Payment may be made by cheque or bank transfer in favour of: BolognaFiere Spa, c/o Unicredit Banca d'Impresa - account number 000030044204 - ABI 03226 - CAB 02401 - CIN P - IBAN: IT 38 P 03226 02401 000030044204 - BIC SWIFT: UNICRIT2VBOY. Please attach the payment slip to your application form. The balance of the sums due for the participation to the Exhibition will be issued after transmission of notice of stand allocation, and must be paid prior to opening of the Exhibition.

TOTAL (VAT excluded) €

(*) The registration fee includes insurance All Risks and Third Party Civil Responsibility (mandatory), inclusion of the company both in the official catalogue and in the on line one, a copy of the official catalogue, badges for exhibitors, two passes for the free exhibitors' car park inside the exhibition centre and provision of 150 complimentary invitations for their customers.

(**) To facilitate participation in the Show, the following "mandatory services" have been included in a lump sum (€ 10,00/sq.m.)

- connection and testing of the electrical system with maximum provided power up to 3 Kw
- fire extinguishers in conformity with safety standards
- cleaning

GENERAL CONDITIONS FOR PARTICIPATION IN SANA 2010

N.B.The term "BolognaFiere" or "Organiser" stands for Fiere Internazionali di Bologna spa, with registered office at Viale Della Fiera 20, Bologna, Italy.

In the context of its competitive business activity, the Organizer organizes the exhibition Sana – 22nd International Exhibition of Natural Products, held at the Bologna Exhibition Centre from 9 to 12 September 2010.

Art. 1 - ADMISSION TO THE EXHIBITION

The following may be admitted as exhibitors:
a) Italian and foreign companies exhibiting products or services included in the exhibition's merchandise categories. If the producer is not present at the exhibition, its exclusive or general agents or representatives may be admitted.
b) Trade associations and public or private bodies that institutionally conduct promotional and research activities or that deal with information and publication in the specific fields of the exhibition. The Organizer reserves the right to prohibit the presentation of the same products, samples, or services at more than one stand in the same merchandise category. Italian and foreign companies, which have had or are having legal matters toward BolognaFiere and its subsidiaries or are insolvent towards it, may not be admitted as Exhibitors.

Art. 2 - PARTICIPATION IN THE EXHIBITION - The attached application form must (under penalty of non-acceptance) be completely filled out, signed, and counter-signed, will be deemed an irrevocable request by the applicant, and will entail the applicant's acceptance of these "General Terms and Conditions" (as well as of the "Technical Regulations and Various Forms booklet" of the "Exhibition Centre Regulations" and of all other rules regarding the organisation and operation of the exhibition and of the Exhibition Centre). When applying to take part, the applicant must pay a deposit (see art. 3 of General Regulations). Payments slip must be attached to the application form, otherwise it will not be taken into consideration. The Organizer shall accepted or reject applications at its sole discretion and shall be required to explain the reasons for non-acceptance solely regarding Exhibitor applications (promptly received) and when the Exhibitor makes a formal request within ten days from the end of the Exhibition. Dealers, agents, and exclusive and general representatives must attach to their application a list of the companies they represent and whose products they intend to exhibit. The applicant is required to provide any and all other documentation as may be required to decide whether to approve its application and to verify – at any time – its conformity to the conditions required for participation in the exhibition. If the application is approved, the applicant will be notified by letter and be considered a participant; the guarantee deposit (see Art. 3) will be converted into an initial payment of the total sums due from the participant. For applications received at least 60 days prior to the opening date of the exhibition, the registered letter of approval will be mailed at least 10 days prior to the opening date. For applications received less than 60 days prior to the opening date, the applicant will receive notice of approval at least the day prior to the opening date; in addition to registered mail, approval may be notified any other means, including fax or other appropriate means.

Art. 3 - PRICES, VARIOUS MANDATORY SERVICES, PAYMENTS, TERMINATION CLAUSE

Participation prices, various mandatory services and registration fee are indicated in the application form. The registration fee includes the following services:

- insurance All Risks and Third Party Civil Responsibility (mandatory)
- inclusion of the company both in the official catalogue and in the on line one
- a copy of the official catalogue
- two passes for the free exhibitors' car park inside the exhibition centre
- provision of 150 complimentary invitations for their customers

The square meter fee or lump sum includes the costs of the exhibition space, the services specified in the General Terms and Conditions of Participation, complementary events such as meetings and conferences, society and celebratory events included in the Exhibition programme as well as official hospitality to Italian and foreign delegations of trade operators and State authorities, speakers and lecturers. To facilitate participation in the Show, the following "various mandatory services" have been included in a lump sum (euro 10,00/sq.m.):

- connection and testing of the electrical system, with maximum provided power up to 3 Kw
- fire extinguishers in conformity with safety standards
- cleaning

When submitting the application the following deposit must be included: Euro 30,00 per square meter booked, Euro 10,00 per square meter booked for various mandatory services, Euro 400,00 for the registration fee. In the event of acceptance of the application the Organizer will give formal notification to the party concerned and shall raise an invoice for an amount equal to the deposit converted into advance payment on the sums due without the inclusion of interest of any kind. By the opening date of the exhibition, the Organizer will issue an invoice for the balance due for the assigned stand. The invoice must be paid by the date specified therein. The invoices will be transmitted in pdf format via email to the email address for invoices and administrative documents, which must unavoidably be filled in. The exhibitors not having paid the balance of the participation fee will not be entitled to enter the exhibition centre to set up their stands. In the case of non-compliance with these provisions the Organizer may consider the contract annulled, without the need for the service of notice or decision from a court of law, but simply by serving formal notification on the party concerned. In this eventuality, in addition to being released from any commitment and having the right to allocate the stand to other applicants, Organizer will be entitled to retain the sums already received and also to full payment - by way of fine -, as well as any other contractual amounts, without prejudice to its rights to compensation for damages. Should the application not be accepted, the aforementioned sums will be returned, in which case the applicant is not entitled to any form of compensation for damages or interest.

Art. 4 - STANDS ALLOCATION - Stand allocation falls exclusively within the competence of the Organizer and is made at it's discretion. Any special instructions or requests from the exhibitor are understood to be merely indicative; they may not bind or influence the application and are therefore not considered. Furthermore, the Organizer will have the right to move or reduce a stand already allocated, or to transfer it to another exhibition area; this will not give the participant any right to compensation or indemnity of any kind. The Organizer will be required to notify the exhibitor of such decision by registered letter (or fax or other appropriate means) sent at least 20 days prior to the opening of the exhibition.

Art. 5 - RIGHT TO WITHDRAWAL - A participant that is unable to participate in the exhibition for legitimate and proven reasons may withdraw from the contract by documenting such inability and notifying the Organizer by registered letter with advice of receipt no later than 60 days before the opening of the exhibition, without prejudice to the Organizer's right to retain the deposit as the agreed penalty. Should such notice be given less than 60 days before the Exhibition opening date, without prejudice to the above-mentioned acquisition of the deposit by the Organizer as partial compensation, the participant shall be required to pay not only the registration fee but also the whole of the participation fee. In such case, the Organizer may dispose of the stand and assign it to other exhibitors as appropriate. The Organizer will decide on the legitimacy of the causes preventing the firm from taking part. If the notice of withdrawal is not given and the exhibitor does not set up its stand, the participant shall be considered entirely in breach of contact and, without prejudice to the above-mentioned acquisition of the deposit by the Organizer as partial compensation, shall be required to pay not only the registration fee but also the whole of the participation fee, as well as any other greater damages accruing to the Organizer, be they direct or indirect. Once again, in this eventuality, the Organizer may make use of the stand and assign it to other exhibitors. The Organizer may withdraw from the participation contract at its discretion up to two weeks before the opening of the exhibition and, for reasons relating to the organisation and/ or management of the exhibition, up to the opening date. In this case, the Organizer will not be required to indemnify or compensate the participant in any way, but will have to refund all amounts (registration

and participation fees) where these have already been received.

Art. 6 - DELIVERY OF STANDS - The stands shall be made available to exhibitors by the deadline specified in the "Technical Regulations and Various Forms booklet." The stands furnishing shall be completed by the day preceding the opening date; otherwise, the contract may be terminated due to the participant's default in the same manner and with the same consequences referred to in Art. 5. Admission to the Bologna exhibition centre is subject to advance accreditation of data on the website www.gate.bolognafiere.it. Each exhibitor will be sent a password to enter the reserved area for accreditation. This password must be used to submit details of the stand set-up companies, personnel and vehicles that will enter the exhibition centre. The Exhibitor is responsible for ensuring that the companies carrying out work in the exhibition centre on its behalf meet the necessary requirements

Art. 7 - STANDS FURNISHING - Exhibitors must limit their displays to the area of the stand itself, as indicated clearly in the "Technical Regulations and Various Forms booklet" and their height may not exceed the allowed height specified in the exhibition regulations. It is strictly forbidden to construct intermediate floors that exceed 0.70 m. in height. The displays and related equipment shall be constructed in a workmanlike way, and accident and fire prevention regulations shall be observed. In respect of stand designs which in terms of magnitude, dimensions or characteristics exceed the traditional stand furnishing standards (for which the exhibition spaces have been declared fit for use), the Exhibitor is required to secure the approval of the Operations Division by submitting, at least 120 days prior to the start of the exhibition, the technical drawings and names of the technicians responsible for the structural part, the furnishings and the systems: the same obligation obtains for stands, structures, marquees and furnishings set up in the outdoor areas. The Organizer shall have the right to call on the Supervisory Committee for places of public entertainment. The exhibitor is reminded that the Exhibition Centre comes under the jurisdiction relating to places of public entertainment and undertakes to observe such regulations and to abide by the provisions and procedures laid down in the "Technical Regulations and Various Forms booklet". Failure to deliver to BolognaFiere the declarations and documentation required by the "Technical Regulations and Various Forms booklet" covering responsibility for stand dressing and electrical installations will give BolognaFiere the right to close the stand and to take the most appropriate measures to ensure safety conditions are maintained, without prejudice to any and every civil and criminal liability on the part of the exhibitors. BolognaFiere reserves the right to require that fittings and installations that do not fall within the provisions laid down above be altered or changed. The exhibitor is solely responsible for the static of the fittings, execution and running of the installations and any damage to persons or things owned by BolognaFiere, or to third parties. Failure to abide by these provisions and the regulations contained in the Rules of Participation regulating this matter will entitle BolognaFiere to take precautionary measures against the firm found to be in default on the fire-prevention requirements, including, should the supplementary measures of the general safety conditions be adopted, charging to the firm the corresponding costs, which are estimated at not less than Euro 300,00 per module, or an order to dismantle all or part of the stand and a declaration of non-practicability of the stand itself. Exhibitors failing to observe the safety rules may be reported to the judiciary authorities.

Art. 8 - HANDING BACK OF STANDS - At the end of the exhibition, but not before, the exhibitors will remove the products and materials they have installed and, after obtaining an exit voucher from the Organizer, will remove said products and materials from the Exhibition Centre. Stands must be completely emptied by the date specified in the "Technical Regulations and Various Forms booklet." The exhibitor is required to hand back the stand in the same condition in which it was received. In the event the exhibitor fails to comply with knock-down times and/or is late in clearing the area, the exhibitor hereby gives its irrevocable consent to removal and send left goods to discharges and defaulting exhibitor shall be required to refund to BolognaFiere the direct and indirect expenses incurred for the removal, and to pay a fine of Euro 200,00. Although the exit voucher is not issued to exhibitors who have not settled each and every one of their accounts, direct or indirect, with the Organizer, it does not constitute receipt of settlement of the sums due for participation in the exhibition, and shall be valid only for the vehicle indicated on the voucher itself. The participant expressly authorises BolognaFiere to check that there are no products or materials other than those installed on the stand and listed on the exit voucher in the exhibitor's and/or its representatives' vehicle or baggage leaving the Exhibition Centre, and further authorises BolognaFiere not to allow any products and materials not listed on the exit voucher to leave the Exhibition Centre. BolognaFiere disclaim all responsibility for goods, materials and anything else left unattended by the exhibitor in the Exhibition Centre.

Art. 9 – ACCESS TO THE EXHIBITION CENTRE - The exhibition shall be open to the public. Visitors with the required entry document may enter the exhibition every day at the times which the Organizer reserves the right to set and, if necessary to change, even during the exhibition. Visitors who have not received an invitation may access the Exhibition Centre by filling in the registration form and paying the € 10.00 entrance fee for the 2009 edition. The Organizer will provide badges so that exhibitors and their staff may have free access to the exhibition. The use of such badges is subject to the provisions and acceptance of the "Technical Regulations and Various Forms booklet." The exhibitor is fully liable for the conduct of persons to whom it provides entrance passes, as well as for the conduct of its employees, assistants, and workers in the performance of their assigned duties. Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognised institutions, to collect offerings, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the exhibition.

Art. 10 - SURVEILLANCE AGAINST THEFT; LIABILITY FOR THEFT AND DAMAGES; RELEASE FROM LIABILITY FOR BOLOGNAFIERE – INDEMNITY CLAUSE

During the hall opening times the Exhibitor shall watch over his own stand either directly or by means of his personnel. The exhibitor is required to supervise its stand and exhibition space with its own personnel during the entire exhibition period. The exhibitor is the only custodian of all of the materials, goods, and furniture at the stand and exhibition space during the entire exhibition period (including set-up and knock-down). As custodian of its stand and exhibition space, the exhibitor is required to indemnify BolognaFiere - substantively and legally - against all losses, damage, liability, cost or expense, including legal fees, deriving from the exhibitor's use of its stand and assigned exhibition space. Although BolognaFiere provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Exhibition and for the stand furnishing and removal periods, is released from any and all responsibility for theft and/or damage that may be sustained by the Exhibitor. The exhibitor shall also be responsible to BolognaFiere for all damage, be it direct or indirect, which for any reason is attributable to him or to the staff working for him (including damage caused by furnishings or by the systems set up either directly or by third parties engaged by it, even if they have been inspected by BolognaFiere).

Art. 11 - INSURANCE – RELEASE, ASSUMPTION AND LIMITATIONS OF LIABILITY

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere:
a) All Risks cover (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like and excluding the software installed in computers and excluding any cover for loss of use of the furniture, fittings, equipment and goods during the period when the Exhibition is being held: cover € 40.000,00 full first loss cover (including fire and theft), with absolute excess of € 300,00 per claim, increased to € 600,00 for damages sustained after the end of the exhibition and with a compensation limit solely for audiovisual equipment of € 20.000,00 per claim;
b) Third party Liability cover, including fire damages: single limit € 50.000.000,00;
c) Exhibitor's Employees Liability cover: single limit per claim of € 3.000.000,00 with limit of € 2.000.000,00 per person;
d) Exhibitors and BolognaFiere waive the right to any claims made against the event's insurer.

This application will be valid only if signed twice

TO BE RETURNED TO BOLOGNAFIERE