

SANA 2018: THE CONVENTIONS AT THE 30TH EDITION

Bologna, A packed line up of events has been planned for the thirtieth edition of **SANA, the International Exhibition of Natural and Organic Products**, organised by **BolognaFiere**: at conferences, seminars and workshops organised by institutions, trade associations and companies, participants in the event – both visitors and professionals – will be able to find out about the latest news concerning the hot topics for the sector, hosted in the congress rooms of the Service Centre at the Bologna Exhibition Centre.

The conventions promoted by SANA

Opening the event on Friday 7 September at 10.30am in the Sala Notturmo, will be the convention “**30 YEARS OF BIO: 30 YEARS OF SANA. 30 years of success for the agriculture of the future**”. Participating in the event will be the Undersecretary of the Ministry of Agricultural Policy, Forestry and Tourism, **Alessandra Pesce**.

Also in Sala Notturmo at 2.30pm, will be the presentation of the latest data from the **SANA OBSERVATORY** with the survey “**All the numbers of Organics: consumer motivations and the news from the specialized channel**”. Promoted by **BolognaFiere** with the support of **FederBio** and **AssoBio** and compiled by **Nomisma**, the Observatory provides an opportunity to present an up-to-date picture of the trends in the sector in Italy. The event will also see the presentation of the latest data on the organic agriculture sector in Italy collected by **SINAB-MIPAAFT** and by **ISMEA**.

There are also some unmissable events scheduled as part of the **SANA Academy**, open to the public and operators from the sector and led by professors, researchers and professionals, due to take place on Saturday 8 and Sunday 9 September.

Agriculture, nutrition, health and beauty, are all on the agenda at SANA 2018

Focusing on the themes of agriculture and nutrition is the meeting planned for Friday 7 September at 2.30pm in the Sala Melodia, curated by **FederBio**: “**Which technical equipment for organic agriculture, the rules for correct usage**”.

On Saturday 8 September at 10.00am in the Sala Gallery 21/22 is the convention “**Organic fruit and vegetables: the overall data from the sector in the Italian market,**” promoted by **Assobio**, while **CCPB** has organised the meetings “**The future of food: organics is here**” and “**The soil in organic agriculture: biodiversity, fertility, carbon sink**” on Friday 7 September, respectively at 10.30am in the Sala Bolero and at 2.30pm in the Sala Allegretto, and the convention “**From food to organic cosmetics**” scheduled for Saturday 8 September at 11.00am in the Sala Melodia.

The focus of the meeting curated by **Cia-Agricoltori Italiani** and scheduled for Saturday 8 September at 9.30am in the Sala Ouverture, will be “**Intensive organic olive farming, an opportunity for competitiveness of Italian extra virgin olive oil**”.

On Sunday 9 September at 11.30am the debate will turn to “**Organics, grocery retail and the role of specialist shops**” with **Eco-Bio Confesercenti**, in the Sala Melodia.

In the field of cosmetics, on Saturday 8 September in the Sala Notturmo at 10.30am will be the appointment “**The new frontiers of green retail. The digitalization of the herbal shops and ISO standards**” curated by the **Gruppo Cosmetici erboristeria di Cosmetica Italia**.

Ecological beauty will remain the focus of proceedings with **ICEA**, during “**Natural and organic cosmetics: ICEA Cosmos certification**” on **Monday 10 September at 10.00am in the Sala Bolero**.

The meetings organised by the **Fondazione Istituto Scienze della Salute** are dedicated to health and wellbeing. **“The role of microbiome in the genesis of illness - new nutritional and therapeutic ideas”** is due to take place on Friday 7 September at 9.30am and **“Mediterranean diet and its ingredients: the role of microbiome”** on Monday 10 September at 9.45am, both events will be held in the Sala Concerto.

Also on the theme of health from a natural perspective are the meetings curated by **SISTE , the Italian Society of Science Applied to Medicinal Plants**: the first, scheduled for Friday 7 at 2.30pm is titled **“The other ‘medicine’: from pharmaceutical products to cosmetic creams and use on animals, the new frontiers”** will take place in the Sala Bolero, while the second, scheduled for Monday 10 September at 10.30am has the title **“Botanicals and contaminants: emerging questions or new management of existing risk?”**, will be held in the Sala Notturmo.

Not to be missed is the appointment with the **“Bio&Consumi Awards 2018”**, an event that will take place during the opening day in the Sala Ouverture, organised by the **Tespi Mediagroup**.

The complete programme of SANA events can be found on the website goo.gl/wddHeJ

Website

www.sana.it

Social Media

[Facebook.com/sanabologna](https://www.facebook.com/sanabologna) – [Twitter.com/sanafiera](https://twitter.com/sanafiera)

[Youtube.com/BolognaFiere](https://www.youtube.com/BolognaFiere) – [Instagram.com/Sana_fiera](https://www.instagram.com/Sana_fiera)

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