

Opening Convention
30 YEARS OF ORGANICS: 30 YEARS OF SANA
30 years of success for the agriculture of the future

7 September 2018 – 10.30am
Sala Notturmo – Service Centre Block D

The world of Italian agriculture has seen the growth and consolidation of the role of organic production that today represents a hallmark of high quality and a field in which business and growth opportunities abound. For the future of agriculture organics is the driver of a production chain that stretches from the fields directly to our dinner tables, giving value to the biodiversity of the territory and our food and wine heritage. 30 editions of SANA have contributed and provided testimony to this road to success and now, together with the leading players from the sector, promote a reflection on the future development strategies of a sector experiencing constant growth.

Opening address

Alessandra Pesce, Undersecretary of the Ministry of Agricultural Policy, Forestry and Tourism.
Gianpiero Calzolari, President of BolognaFiere

Speakers:

Paolo Carnemolla, President of FederBio

Simona Caselli, Assessor for agriculture, hunting and fishing at the Emilia-Romagna Regional Administration

Paolo De Castro, Vice-Chair of the Commission for Agriculture and Rural Development at the European Parliament

Giorgio Mercuri, President of the Alleanza Cooperative Italiane – Food agriculture sector

Roberto Moncalvo, President of Coldiretti

Giorgio Santambrogio, President of ADM

Roberto Zanoni, President of Assobio

Chaired by:

Isidoro Trovato, journalist at *Corriere della Sera*

Website

www.sana.it

Social media

[Facebook.com/sanabologna](https://www.facebook.com/sanabologna) – [Twitter.com/sanafiera](https://twitter.com/sanafiera)

[Youtube.com/BolognaFiere](https://www.youtube.com/BolognaFiere) – [Instagram.com/Sana_fiera](https://www.instagram.com/Sana_fiera)

Press Office SANA

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