

## SANA CITY: IN SEPTEMBER BOLOGNA IS ORGANIC

**A packed calendar of initiatives and events to bring the values of the event and the focus on the themes relating to organic and natural products beyond the pavilions of the Bologna Exhibition centre.**

Bologna – Due to begin on Friday 7 September, alongside the opening of the 30<sup>th</sup> edition of SANA, the International Exhibition of Natural and Organic Products, is **SANA City**, the packed line up of themed events organised to coincide with the main event, promoted by BolognaFiere in collaboration with SANA's partners and due to take place in Bologna's streets, bars and restaurants.

With the 100 initiatives of **Eco-Bio in Città**: for 10 days, until 16 September, events and initiatives organised by **Eco-Bio Confesercenti** dedicated to organic food, natural wellbeing and the other aspects of sustainable living will be taking place across the city.

On Saturday 8 September Piazza Minghetti will host **la Festa del BIO**, a **FederBio** initiative that, after having visited Italy's main piazzas, has chosen Bologna and SANA for its final stage. From 10.00am to 8.00pm the debate will focus on organic food "made in Italy", with cultural initiatives and moments for in-depth scientific study, meetings with experts, show cooking and a space dedicated for the younger visitors. The goal is to educate and raise awareness amongst consumers in order to encourage a more careful approach to selecting products and to increase their awareness of the quality of organic produce.

**Confcommercio Ascom Bologna** will participate in the celebrations for the 30<sup>th</sup> anniversary of SANA with the extended opening of around 40 restaurants and other establishments that have joined the initiative and that, on Saturday 8 September will be offering the city's residents as well as tourists and visitors to SANA a truly memorable experience.

### Website

[www.sana.it](http://www.sana.it)

### Social Media

[Facebook.com/sanabologna](https://www.facebook.com/sanabologna) – [Twitter.com/sanafiera](https://twitter.com/sanafiera)  
[Youtube.com/BolognaFiere](https://www.youtube.com/BolognaFiere) – [Instagram.com/Sana\\_fiera](https://www.instagram.com/Sana_fiera)

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