



31° Salone internazionale del biologico e del naturale  
31<sup>st</sup> International exhibition of organic and natural products

## **SANA 2019: A LARGER LAYOUT THAN EVER BEFORE THE FOOD SECTION IN THE NEW PAVILIONS 28,29 AND 30**

**SANA, the International Exhibition for Natural and Organic Products**, organised by BolognaFiere in collaboration with AssoBio and FederBio and due to take place in Bologna from 6-9 September 2019, will be bigger than ever this year.

Two months ahead of the opening, the event has already seen an increase in the exhibition space, so much so as to necessitate the need for an extra pavilion. To date, **around 1000 exhibitors** have confirmed their participation in an exhibition space of **60,000m<sup>2</sup>**, distributed across **6 pavilions** (21-25-26-28-29-30).

The **Food Sector** will be hosted in the new **pavilions 28, 29 and 30**, opened in the autumn 2018, following demolition and reconstruction that has developed an **exhibition space of 33,000 m<sup>2</sup>**, involving an investment of 45 million euros.

The new pavilions 28, 29 and 30 are the first step in an important project to extend and restyle the Exhibition Centre leading to, at the end of the interventions in 2024, the creation of an exhibition space spanning 300,000m<sup>2</sup>, an overall increase of 35% involving a total investment that is estimated at around 138 million euros.

**Pavilions 25 and 26**, which are usually assigned to the event, will be reserved for the **Care & Beauty section**, which also experienced significant growth in 2019.

The event will make use of two entrances: **ingresso Nord** provides direct access to the new pavilions 28, 29 and 30 and **ingresso Ovest-Costituzione** is perfect for visiting pavilions 21, 25 and 26, passing through the **Service Centre**, where the SANA Novità exhibition will be held.

This year will be a new SANA that welcomes operators in September: the vast exhibition offer will be further enhanced by the updated structures that ensure the flow of visitors a more enjoyable experience at the Fair.

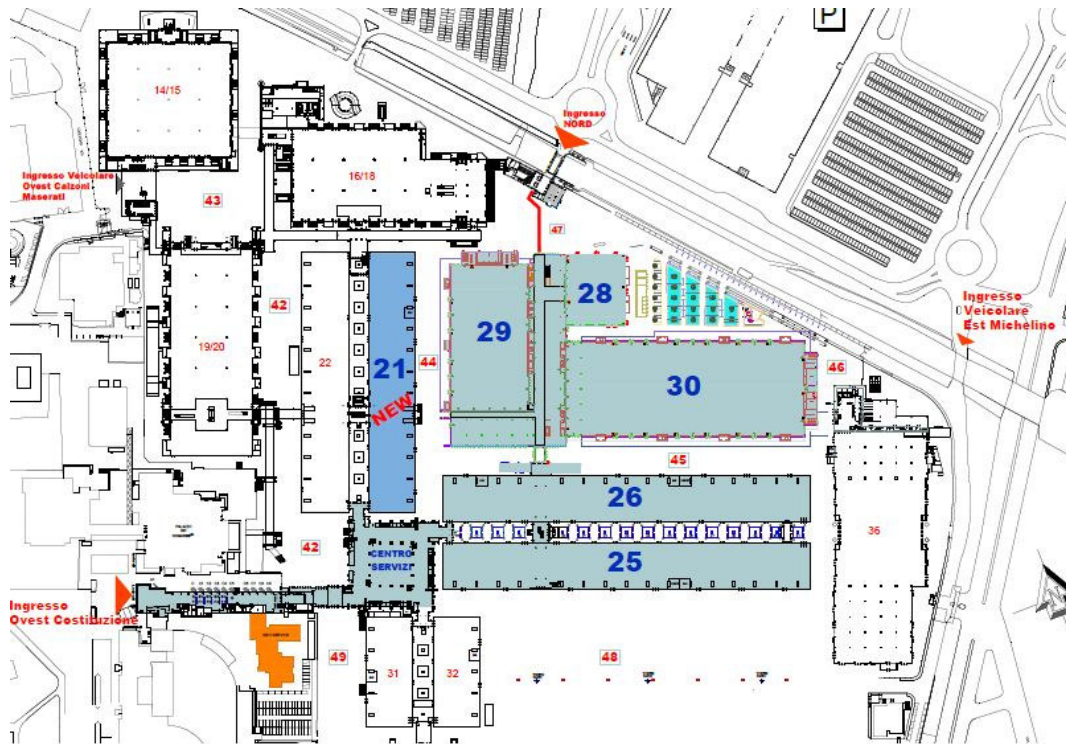


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##### Social channels

[Facebook.com/sanabologna](https://www.facebook.com/sanabologna) – [Twitter.com/sanafiera](https://twitter.com/sanafiera)  
[Youtube.com/BolognaFiere](https://www.youtube.com/BolognaFiere) – [Instagram.com/Sana\\_fiera](https://www.instagram.com/Sana_fiera)

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