



31° Salone internazionale del biologico e del naturale  
31<sup>st</sup> International exhibition of organic and natural products

## THE CULTURE OF SUSTAINABILITY AT SANA

**The production chain for organic and natural products in the sectors of cosmetics and food could potentially offer a key to the future of the planet. Production techniques, packaging and reuse, sustainable supply and circularity are some of the themes examined during the conventions scheduled to take place during the SANA 2019.**

Not only the Organic Revolution. Over the course of the event, **SANA** will continue the detailed examination of themes relating to organics and the protection of the environment. Professional operators and the public will be able to choose from a number of scheduled meetings, while one event is transversal to all sectors: the Sunday convention of the **SANA Academy**.

During **“The development of new products for human health and by-products and waste from the agro-food industry: chemical and biological characteristics and the technological approach”**, scheduled for 10 am on **8 September**, Teresa Mencherini, Francesca Sansone and Tiziana Esposito (all researchers at the Pharmacy Department at the University of Salerno) will illustrate the research carried out in the field of the use and recovery of waste and by-products from the agro-food industry to develop nutraceutical ingredients, cosmetics and pharmaceuticals, or to create edible film for food packaging. A field of application of great interest and huge potential in terms of sustainability, considering the vast quantity of waste and by-products generated every year during the phases of harvesting, processing and production of foods.

**On Saturday 7 September** the focus will shift to cosmetics. The first event, at 10 am, will concentrate on the potential associated with the use of eco-sustainable packaging for companies in the sector of organic and natural cosmetics. Organised by SANA, in collaboration with the magazine COM.PACK, **“Eco-products in eco packs: a passport for exports?”** will involve the participation of Patrizia Perego (Food Engineering Lab of the Department of Civil, Chemical and Environmental Engineering at the University of Genoa), Massimo Zonca (Packaging and Process Technologies Expert) and Antonella Simone (Financial Analyst and founding member of EXSSA). The first speech will focus on how to obtain the maximum value from residues from the agro-food industry, from which noble molecules can be extracted to produce pharmaceutical products, cosmetics and bio packaging; the second event will discuss the theme of the adoption of biomaterial for packaging and the implications of an approach to packaging that it is line with goals of environmental sustainability; the third will analyse the function of eco-packaging, which transforms packaging from waste into an asset.

Taking place at 11am, the **“Natrue Conference on sustainability. From linear to circular: how the natural cosmetics sector contributes to a more sustainable and circular economy,”** organised by Natrue, in collaboration with CCPB, RSPO, N&B Natural is Better and GALA Cosmetic. The meeting will be dedicated to the challenges and opportunities connected to sustainability in the sector of organic and natural cosmetics: from current standards to goals concerning regulations, sustainable supply of raw materials, packaging and plastic. Speeches will be made by: Hana Mušinić (Regulatory and Scientific Manager, NATRUE); Carmen Di Pinto, Control and certification Office - No food area, CCPB); Francesca Morgante (Market Development Manager Europe, RSPO); Domenico Scordari (CEO & President, N&B Natural is Better) and Silvia Fontana (Marketing Manager, GALA Cosmetic).

The convention curated by the Gruppo Cosmetici Erboristeria – Cosmetica Italia entitled **“Cosmetics with natural connotations: A discussion between the actors in the herbal remedy channel, industry and distribution”** is scheduled for Sunday **8 September**, beginning at 10 am. Following an opening address by



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Antonio Argentieri (President of Gruppo Cosmetici Erboristeria), Renato Ancorotti (President of Cosmetica Italia) and Domenico Lunghi (Exhibition Director BolognaFiere), the analysis of the economic scenario will be presented by Gian Andrea Positano (Head of the Cosmetica Italia research centre). This will be followed by a round table debate involving the leading players in the channel.

A theme more closely connected to food will be dedicated to the meeting on **Monday 9 September**, also at 10am, "**Environmental sustainability: best practices an overview of organic agriculture**". Promoted by SANA, the convention will illustrate the interventions that, together with the shift to organic agriculture, contribute to protecting the environment and the significant reduction of CO2 emissions from agriculture, in grocery retail, in the production of packaging, in the restaurant and catering sector. Opening the discussion will be Gianpiero Calzolari (President of BolognaFiere), Simona Caselli (Assessor for Agriculture, Hunting and Fishing of the Emilia-Romagna regional administration) and Gianni Castelli (Componente ARERA – the Regulatory Authority for Energy, Networks and the Environment). They will be followed by speeches by Chiara Faenza (Head of Sustainability and Innovation values – Quality Department at Coop Italia); Fabio Brescacin (President of NaturaSi), Paolo Carnemolla (Secretary General of FederBio), Marco Versari (President of Assobioplastiche) and Guido Amato (Director Owens Illinois), Simone Gozzi (Head of Integrated Systems and Nutrition at CAMST) and Nicolas Schilder (Nativa Srl Società Benefit).

**For further information**

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