



31° Salone internazionale del biologico e del naturale  
31<sup>st</sup> International exhibition of organic and natural products

## **SANA 2019: OPENING CONVENTION FROM THE GREEN REVOLUTION TO THE ORGANIC REVOLUTION. THE ORGANIC SECTOR FROM THE PRESENT TO THE FUTURE**

**6 September 2019 – 11am-1.30pm - Sala Maggiore, ex Gam – Piazza Costituzione 3**

The 31<sup>st</sup> edition of SANA will open with an important moment for debate that represents the natural conclusion of the General Forum for the Organic Sector, two days of reflection on the role of the organic model in Italian agriculture and its correlation with essential factors concerning key issues such as biodiversity, protection of water and climate change.

The convention will include speeches by representatives of the main institutions and the leading national and international players in the sector that have, at the international exhibition for natural and organic products, the perfect reference platform for discussions and analysis of market trends.

The debate will provide an important contribution towards the definition of the strategic choices for the future of agriculture and concerning key issues such as sustainability, respect for the environment and the sound use of resources and will conclude with the presentation of the **2030 Organic Manifesto**.

### PROGRAMME

#### 11am – **INSTITUTIONAL GREETINGS**

**Phil HOGAN** – EUROPEAN COMMISSIONER FOR AGRICULTURE AND RURAL DEVELOPMENT (video-message)

**Gianpiero CALZOLARI** – PRESIDENT OF BOLOGNAFIERE

#### 11.15am - **MANIFESTO BIO 2030**

**Angelo FRASCARELLI** – President of the Advisory Board of Rivoluzione Bio

#### 11.45am - **TAVOLA ROTONDA**

Moderated by

**Luigi GIA** – Chief editor of *La Repubblica/Affari&Finanza*

Speakers include:

**Simona CASELLI** -| Assessor for Agriculture, Hunting and Fishing at the Emilia-Romagna regional administration

**Paolo DE CASTRO** – Commission for Agriculture and Rural Development at the European Parliament

**Carlo FERRO** – President of the Italian Trade Agency (ICE)

**Giorgio MERCURI** – President of Alleanza Cooperative Agroalimentari

**Dino SCANAVINO** – National President of CIA (Confederation of Italian Farmers)

**Ettore PRANDINI** – President of COLDIRETTI

**Roberto ZANONI** – President of ASSO BIO

**Maria Grazia MAMMUCCINI** – President of FEDERBIO

#### **For further information**

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