



31° Salone internazionale del biologico e del naturale
31st International exhibition of organic and natural products

ENVIRONMENTAL SUSTAINABILITY: BEST PRACTICES, AN OVERVIEW OF ORGANIC AGRICULTURE

9 SEPTEMBER 2019 – 10AM SALA BOLERO – SERVICE CENTRE, 1° FLOOR, BLOCK B

A recent investigation by Nielsen has revealed that 73% of consumers worldwide claim to be open to changing their consumption habits in order to reduce their impact on the environment and consequently they are interested in food products that are not only healthier for them but also for the planet.

Among the topics that have always been highlighted at SANA is that of sustainability and the actions that in every sphere (from agriculture to production, distribution to the processing of waste) can have a positive effect in terms of environmental protection.

A context of substantial importance is agriculture, in which the application of organic practices is assuming an increasingly important role. Organic agriculture – involving the use of organic fertilisers and the ban on pesticides and synthetic fertilisers – increases the biodiversity of the soil, also boosting the concentrations of microorganisms. Such methodologies generate, together with other choices such as crop rotation and local plant defences, significant benefits for the environment compared with conventional agricultural systems.

The Convention **ENVIRONMENTAL SUSTAINABILITY: BEST PRACTICES, AN OVERVIEW OF ORGANIC AGRICULTURE** will also highlight the further interventions that, in parallel to the adoption of organic agricultural practices, can contribute to the protection of the environment and significant reductions of CO2 emissions.

Opening address

Giampiero **Calzolari** - President BolognaFiere

Simona **Caselli** – Assessor for agriculture, hunting and fishing at the Emilia Romagna regional administration

Gianni **Castelli** - Componente ARERA – Regulatory Authority for Energy, Networks and the Environment

TESTIMONIES AND TANGIBLE INTERVENTIONS FOR REDUCING ENVIRONMENTAL IMPACT

1) IN MODERN GROCERY RETAIL:

- Chiara **Faenza** – Head of Sustainability and Innovation – Quality Department – Coop Italia – Let's give the environment a new footprint
- Fabio **Brescacin** – President of NaturaSi - A 360° approach to Sustainability –Naturasì's choices to move beyond plastic and packaging

2) IN THE SECTOR OF AGRICULTURE – THE AGREEMENT BETWEEN ASSOBIOPLASTICHE AND FEDERBIO:

- Paolo **Carnemolla** – President OF Federbio services
- Marco **Versari** – President of Assobioplastiche

3) IN THE PRODUCTION OF PACKAGING:

- Guido **Amato** – Director of Owens Illinois – *The facility in Asti for the production of bottles from broken glass collected in Lombardy*

4) IN THE RESTAURANT AND CATERING SECTOR:

- Simone **Gozzi** – Head of Integrated Systems and Nutrition at CAMST – *BolognaFiere's Plastic Free project at SANA*

5) SOCIAL AND ENVIRONMENTAL PERFORMANCE: THE B-CORPORATION CERTIFICATION:

- Nicolas **Schilder** - Benefit Unit Officer at Nativa Srl Società Benefit B Corp and Società Benefit - *Business as a force for good*



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