



SANA RESTART: THE EVENTS AND MEETINGS 2020

RIVOLUZIONE BIO opens the 2020 edition of the Exhibition of Natural and Organic Products and kicks off the programme of events and initiatives

The production chain for organic and natural products in food, cosmetics and lifestyle items; social and business sustainability; protecting biodiversity; combatting climate change; the circularity of the economy, market and consumption are just some of the topics that will be discussed and analysed at SANA RESTART, with an important prologue on the opening day: **RIVOLUZIONE BIO** (Organic Revolution). The goal is to generate an original perspective and foster fruitful discussions between the main institutions and the leading players in the sector and the world of universities and research, and provide a platform that enables professional operators and visitors to keep up to date with the latest developments in the sector.

The programme will begin on Friday 9 October at 10 am until 6.30pm with the second edition of **RIVOLUZIONE BIO**, the initiative promoted by BolognaFiere in collaboration with FederBio/AssoBio curated by Nomisma, that will develop themed discussions, covering topics such as environmental protection, climate change, the relationship between diet and health, and biodiversity, with in-depth features from representatives of institutions, key players and experts from the sector, concluding with the presentation of data from the **SANA Observatory**

Also on the Friday, at 2.30pm will be the convention **Science and Research into Plants in the Time of Covid-19** promoted by Assoerbe-SISTE, in collaboration with BolognaFiere. At 5 pm will be the presentation of the **Bio&Consumi Awards 2020 by Tespi Mediagroup**, organised by Edizioni Turbo.

Among the events scheduled for Saturday 10 October is **Challenges and evolutions: how the emergency has changed corporate strategies and consumption of natural cosmetics in the physical and digital dimensions**. Beginning at 10am and curated by Cosmetica Italia – Gruppo Cosmetici Erboristeria, the convention will provide an opportunity to take an in-depth look at the world of natural, organic and green cosmetics and the effects of the pandemic.

Some of the most notable appointments are those that have been organised thanks to strategic partnerships that the organisation has signed with important partners, such as the convention **A Slow food Manifesto for good, clean and just wine** scheduled for Sunday 11 October at 2.30pm which is the fruit of an agreement between Slow Food, FederBio and BolognaFiere.

Particularly relevant is the schedule of initiatives planned as part of the **Free From Hub**, for which visitors can register directly on-site in pavilion 33.

Friday 9 October at 12 midday is the date for the seminar **Superfoods: edible prevention** curated by Paola di Giambattista, healthy food specialist. At 3pm P&T Consulting will present the meeting **Communicating and Selling through the Web to the Gluten Free Market**.



BolognaFiere spa
Viale della Fiera, 20 - 40127 Bologna, Italia
Tel. +39 051 282111 - Fax +39 051 6374004
bolognafiere@pec.bolognafiere.it
Capitale sociale € 106.780.000,00 i.v.
C.F. - PIVA e Reg. Imp. BO 00312600372 - REA BO367296

Show Office
Via Alfieri Maserati, 16 - 40128 Bologna
Tel. +39 051 282111
Fax +39 051 6374031
sana@bolognafiere.it
www.sana.it



On Saturday 10 October at 11am is scheduled **Wow Effect Hotel Breakfasts in in the Time of Covid, also for Guests with different dietary requirements** with the participation of Concetta D'Emma, food&green marketing expert. At 1pm there will be a show cooking event curated by Funny Vegan, the session has the title **Wellness Mixology: in search of new ingredients and superfoods for cutting edge mocktails** with Veggie **Situation** from the FunnyVeg Academy.

Sunday 11 October at 12 midday will see the presentation of **the World Gluten Free Beer Award**, organised by Nonsologlutine and the Free From Hub. At 2pm is another show cooking event from Funny Vegan: **Gluten Free Vegan Baking: healthy and tasty cakes for original breakfasts** with Veggie Situation from the FunnyVeg Academy.

At 3pm P&T Consulting will take the stage again with the event **Teff: the wonder cereal**.

Communication and External Relations Manager

Isabella Bonvicini - isabella.bonvicini@bolognafiere.it
Tel. +39 051 282 920 / +39 335 7995370

Press Office

Gregory Picco - gregory.picco@bolognafiere.it
Tel. +39 051 282 862 / +39 334 6012743

Press Office SANA

Absolut eventi & comunicazione
Mariagrazia Lioce - Sara Telaro - ufficiostampa@absolutgroup.it
Tel. +39 051 272523 / +39 340 9214636



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