

FederBio: SANA BolognaFiere takes stock of the future of organic production from the CAP to the National Action Plan

In-depth sessions and workshops will be the identifying features of the Italian Federation of Organic and Biodynamic Agriculture's involvement at the 33rd edition of the International exhibition of natural and organic products.

Bologna, 9-12 September 2021 – The 2021 edition of SANA coincides this year with a moment of huge importance for the organic sector, which again this year has registered substantial growth. National consumption has seen a significant increase of + **133% from 2011 to 2021** (year ending July) while exports of 'Made in Italy' organic products have grown by **11%** in the last year, totalling an impressive **+156%** over the last 10 years (data from the SANA Observatory promoted by BolognaFiere and organised by Nomisma).

In addition to the exhibition space (Pavilion 37 - Stand E22/F21), FederBio is organizing meetings on topics of particular importance for the sector. On Friday 10 September, at 3pm, the Gallery Hall will host the workshop **“There is no agriculture without soil, And there is no fertile soil without agroecology”**, one of the key appointments of the “La Compagnia del Suolo”, the communication campaign by the Cambia La Terra project promoted by FederBio with Legambiente, Lipu, Doctors for the Environment, Slow Food and WWF.

Opening proceedings at SANA will be **“The Organic Revolution 2021”**, the third edition of the general assembly of the organic sector, an important opportunity for discussions, in-depth analysis and sharing expertise and experiences, aimed at defining the most effective initiatives to support and consolidate the growth of organic production. This year the programme will be particularly significant given that we are in a decisive phase of the ecological transition of farming. The event will examine strategic topics like the promotion of a National Action Plan for organic production, necessary to lay out a strategic vision for the sector for the next 10 years and to identify connections with the National Strategic Plan of the Common Agricultural Policy (CAP), which will have to set growth targets for organic production in percentage terms as well as tangible interventions to help achieve them.

Europe is emphasizing the importance of organic production with the Green Deal, the strategies of implementing Farm to Fork and Biodiversity and the Action Plan that, through tangible initiatives, is supporting the ambitious goals to triple the share of farmland using for organic agriculture and the 50% reduction in the use of pesticides and antibiotics by 2030.

Organic production is a growing sector that also attracts young business people, investment and generates new jobs. The ecological transition of the farming and food system represents a great opportunity to transform today's economic systems within the current context that is demanding the progressive assertion of an economy that is increasingly circular and sustainable from an environmental and social perspective.

These and other topics will be at the centre of an institutional round table *“Organic production, the present and the future: a discussion between institutions”*, which will discuss the most effective actions and strategies for facilitating the transition towards ecological and sustainable farming.

Moreover, the 2021 edition of SANA will see the debut of SANATECH, the new international event for the organic production chain that aims to offer a global vision of the entire agroecological production process. This showcase will host the conference organized by FederBio Servizi: ***“Innovation in organic farming starts with technical means”*** on Friday, 10 September at 2pm in the Service Centre, Area D, Sala Notturmo.

The strategic partnership between BolognaFiere and FederBio also has an international focus that takes shape through the platform Ita.Bio, promoted by Agenzia ICE and FederBio and organized by Nomisma. It represents a genuine tool to support all operators in the compartment that want to extend their presence in the fastest growing foreign markets.

“The organic market is growing substantially. Data from the SANA Observatory shows that household’s domestic consumption increased in 2021 by 5%, away from home consumption by 10% and exports of ‘Made in Italy’ organic products by 11%, confirming that consumers prefer organic farming, the only form capable of neutralizing climate change and respecting the environment and health. This edition of SANA, preceded by the Organic Revolution, is taking place at a fundamental time in the definition of strategies for the agroecological transition for the coming 10 years. We are on the way to drafting the National Strategic Plan (NSP) of the CAP that will have to indicate the growth targets for organic production and the tools to achieve them. The NSP will have to make important choices for organics in line with the ambitious goals of the Green Deal and the European strategies supported by the Action Plan. For this reason we hope for the rapid approval of legislation concerning organic production. This fundamental legislation would allow approval in rapid time of the National Action Plan to define tangible interventions for the growth of organic production,” announced **Maria Grazia Mammuccini, President of FederBio.**

FederBio (www.feder.bio) is a national federation created in 1992 at the behest of organizations from the entire production chain of organic and biodynamic production, with the goal of safeguarding and promoting the development of the sector. FederBio belongs to IFOAM and ACCREDIA, the Italian accreditation body, and is recognised as an institutional representative of the sector in national and regional forums.

Through its associate organizations, FederBio represents almost every aspect of the organic sector, including the main Italian organizations in the sectors of production, distribution, certifications, standards and safeguards the interests of operators and technicians in the organic sector.

The Federation is organised into five themed and professional sections: Producers, Certification bodies, Product processors and Distributors, Service Operators and Technicians, Cultural Associations. FederBio ensures the rigorous and sound behaviour of its associates based on its Code of Ethics and verifies the application of common standards.

Contacts: Pragmatika s.r.l.

Silvia Voltan

Mob. +39 331 1860936