



RASSEGNA INTERNAZIONALE DELLA **FILIERA PRODUTTIVA** DEL BIOLOGICO E DEL NATURALE

ORGANICS: THE FIRST EDITON OF SANATECH

All the events from 9 to 12 September at BolognaFiere

Guide to the programme of the first international exhibition for the organic and natural production chain. The focus is on innovation and good practices, from agri-food to cosmetics.

A new professional exhibition entirely dedicated to the organic and natural production chain in the agri-food and cosmetics sectors, debuting with an intense four-day programme of agri-tech events, a programme of 15 themed conventions, with the contribution of 19 scientific societies, business associations and institutions on the Advisory Board: these are just some of the numbers that describe the size and substance of the programme for **Sanatech**, the new international exhibition being held from **Thursday 9 to Sunday 12 September** in the modern location of pavilion 37 at the **Bologna Exhibition Centre**.

Organised by **BolognaFiere**, **FederBio** and with the collaboration of the partner **Avenue Media** as part of the 33rd edition of **Sana**, the international exhibition of natural and organic products, an exhibition platform that is a reference point for the business community, **Sanatech** will anticipate the responses to the innovation needs of operators in the world of organic production, a sector destined to develop to cover 25% of agricultural land in Europe, according to the latest target set by the EU Commission for 2030.

Among the exhibition stands, enhanced with demonstrations of the most advanced **Agriculture 4.0** solutions, it will be possible to meet and get to know the innovative companies taking part in Sanatech, a representative part of the organic production chain. There will also be training events about new standards, meetings with buyers from across the entire supply chain, including industrial processing, round tables, conferences and specialist seminars complete the programme.

*"Sanatech represents **the event that was missing in the Italian and international panorama of trade fairs for the organic supply chain**: presenting in one place the most innovative solutions from biocontrol to bioplastic materials for agriculture and even for the finished product, and on the technological front, software and drones, sensors, robotics and blockchain, offering a broad overview of the agri-food, animal farming, forestry and wellness-cosmetics production chain,"* explains **Claudio Vercellone**, sole director of Avenue Media and the exhibition project. *"Thanks to coordination with **Domenico Lunghi**, Private Label, Food & Pet Industries Events Coordinator at BolognaFiere, and **Paolo Carnemolla**, President of FederBio Servizi, an idea that was launched in the middle of the pandemic at the beginning of 2021 can now count on an authoritative advisory board of specialists and companies committed to meeting the challenge of sustainability, each in their own sector. Combining production **efficiency in harmony with environmental balance** is therefore the mission that will unite organisers, participants and visitors at Sanatech, in a common effort to offer the Italian **response** to the European Green Deal".*

Starting on **Thursday 9 September** (10am), Sanatech will welcome investors, businesspeople and operators involved in integrating the organic method into every cluster and agri-food sector, from seeds to grocery retail, from mulching to pest protection, from traceability techniques to packaging.

The latter topic will be the focus of two meetings on **Friday 10**. Cosmetica Italia, the national association of cosmetics companies, is holding a conference on **Responsible packaging: focus on cosmetics** (10.30 am in Gallery Hall - Pavillion 26). In the afternoon, the focus shifts to agri-foods, with **Food: packaging & Organics. An**



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AssoBio survey on sustainable packaging, an event organised by Nomisma within the framework of *The Organic Revolution, the General Assembly of the Organic Sector* (2.30 pm, Open Theatre, Service Centre).

Sanatech is an opportunity to look at organic farming as a fully-fledged method and opportunity, capable of involving the entire agricultural sector on several levels.

Plant nutrition in organic farming is the title of the conference organised by SICA - Society of Agricultural Chemistry, also on Friday 10 (9.45am, Sanatech Lab), while SISEF – the Italian Forestry and Forest Ecology Society) is organising a meeting on **Forestry and agroforestry: resources for the rural and urban environment** (2pm). Furthermore, a panel of journalists will help explore other geographical areas, reporting on **Organic farming in foreign countries**, with a focus on experiences in **Egypt, France, Russia and Spain**.

Ample space will be given to the cornerstones of **technological progress**: OpenFields & EcorNaturaSi will talk about **Innovation in the cereal production chain** (4 pm), while FederBio Servizi will explain that **Innovation in organic farming starts with technical means** (2 pm, Sala Notturmo).

The event opens on **Thursday 9** September with three conferences at the Sanatech Lab, aimed at taking a more detailed look at technical aspects on **Resilient management and sustainable protection in organic fruit and wine agriculture** (10 am); **Soil in the organic and sustainable food production chain** (1.45 pm) and **Standards and methods for green pest management** (3.30 pm).

At the end of the event, on **Saturday 11** at the Sanatech Lab, an in-depth discussion will be held about outcomes and good practices related to **Biocontrol: first results and future developments**. Cia - Italian Farmers and IBMA – the Association of Companies operating in biocontrol, will describe the activities carried out to adopt and promote the use of beneficial insects, microorganisms, pheromones and natural substances in crop protection, based on an agreement made in 2019.

The Clust-ER Agrifood, an association of companies, research centres and training bodies set up to support the competitiveness of the sector in Emilia-Romagna, will illustrate **The contribution of Clust-ER Agrifood to increasingly sustainable and healthy production** (3.30 pm).

Further agronomic aspects relating to soil fertility, water management and the bioactive garden system will be explored at additional academic-level meetings on **Sunday 12**.

Exhibitors, operators, professionals and visitors must present a Green Pass in order to access the exhibition centre, in accordance with the current regulations. Alternatively, a health centre will be available in the vicinity, where visitors will be able to pay to undergo a rapid antigen swab test.

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