



33° salone internazionale del biologico e del naturale
33rd international exhibition of organic and natural products

AN “EXHIBITION” WITH THE “FIRE HERBS”

Numerous companies have chosen to take part in the second edition of La Via delle erbe bringing their own products related to the theme of the 2021 edition.

An illustrated pathway enabling the visiting public at **SANA** to discover the secrets and properties of the plants selected as the subject of a special focus at **La Via delle erbe**, the initiative by SISTE – the Italian society of Sciences applied to Botanicals and Health Products, created in partnership with ALTEA – the Association of Herbal Technicians at the University of Turin.

La Via delle erbe, created in 2020 with the aim of raising awareness and boosting knowledge about plants and their specific uses, each year selects a different focus theme. This year the event returns with an “exhibition” dedicated entirely to the “fire herbs”: **pepper, chilli pepper, guarana, ginger, Indian incense, green tea, cocoa, Sichuan pepper and Mate.**

Making the special exhibition even more interesting will be the presentation of special, related products by numerous exhibiting companies that have chosen to take part in the project: A.Minardi & figli; Altromercato; Banbu; Bios Line; Derma Viridis - Latte e Luna; English Tea Shop; Enolea - Beauty Up; Helan Cosmesi di Laboratorio; La Saponaria; Laboratori Biokyma; L'Erbolario; Maremma Officinalis; Mlesna Tè; Naturlab; Officina dei Saponi; Officina Naturae; Sonnentor; Tisane Regina di Fiori; Up Circle e Vis Medicatrix Naturae di Giorgini Dr Martino.

*“The initiative has substantially exceeded expectations, the perfect encounter between science, knowledge and production techniques. An example of how “innovative” products for wellbeing and health” can be derived from plants that people have been using for millennia,” explains **Marinella Trovato**, president of SISTE.*

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