

# The 14<sup>th</sup> China International Organic Food Expo (CIOFE 2020)

## Exhibition Date

5<sup>th</sup> – 7<sup>th</sup> November 2020

## Venue

Xiamen International Conference & Exhibition Centre  
Hall C4, Hall C5

[www.ciof-expo.com](http://www.ciof-expo.com)



The 14<sup>th</sup> China International Organic Food Expo (CIOFE 2020) is an authoritative and large-scale organic food trade event in the organic food industry. It has been successfully held for 13 editions and is very popular among buyers and consumers. The organizing committee of the trade show will develop the whole industry chain, providing high-quality exchange trade platform for producers, distribution agents, purchasers and customers, and promote the development of organic food and green food industry. Approved by the Ministry of Agriculture and Rural Affairs of the People's Republic of China, the Expo will be held from 5<sup>th</sup> to 7<sup>th</sup> November at Xiamen International Conference & Exhibition Centre, Hall C4 and Hall C5.

In 2020, Italy will be the Guest of Honor at CIOFE. The committee will set up national key agricultural industrialization leading enterprises area, geographical features area, international country pavilions and provincial brand demonstration area. During the Expo, the Ministry of Agriculture of the People's Republic of China, the National Commission for Accreditation and Monitoring, the International Federation of Organic Movements, and foreign experts will also organise forums.

### Approved by

Ministry of Agriculture and  
Rural Affairs of the People's Republic of China

### Co-organised by

Xiamen Phenix Originality  
Exhibition Service Co., Ltd.

### Organised by

China Organic Food Certification Centre

### Supported by

China Green Food Development Centre  
BolognaFiere S.p.A.



## Product Categories

- Organic Food and Organic Conversion Food Products
- Organic Drinks
- Organic Condiment
- Organic Food Processing & Packaging Technology and Equipments
- Related Services
- Natural Products and Organic Health Products
- Technologies for Organic Production
- International Imported Organic Foodstuff
- Organic E-commerce Platform



## Reasons to Exhibit

1. China ranks as the 4<sup>th</sup> largest market in the world by value.

The total market size for organic packaged food and beverages in China in 2017 is US\$2,839.2mn.

In 2018 organic packaged food beverages in China has grown up to 20%.

Since the trade war between China and United States in 2019, market uncertainty and risk aversion have been on the rise, mixed with market volatility. But China's organic market has not been affected, growing 15% in 2019 on year 2018. We expect that CIOFE 2020 will register an additional relevant growth.

2. We offer a VIP buyers programme dedicated to professional visitors, providing free accomodation and related services.
3. B2B Platform for exhibitors and store check included in the exhibitors' package.
4. Docking activities.
5. 76% of the exhibitors were pleased with the show.

## 2019 Facts & Figures

24,000

Professional  
Visitors

515

Exhibitors

17

International  
Exhibitors

1,200

Buyers

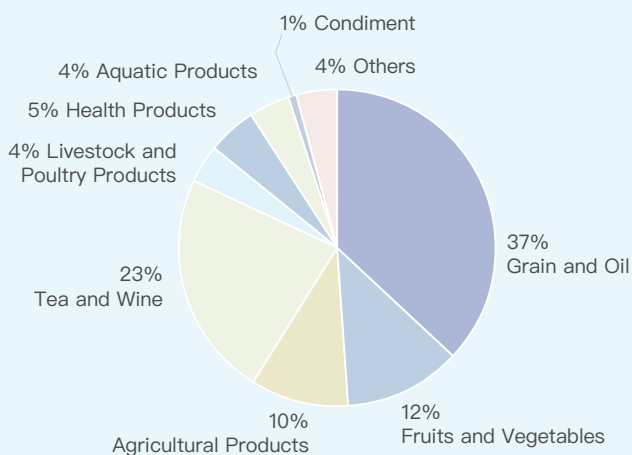
20+

Splendid  
Events

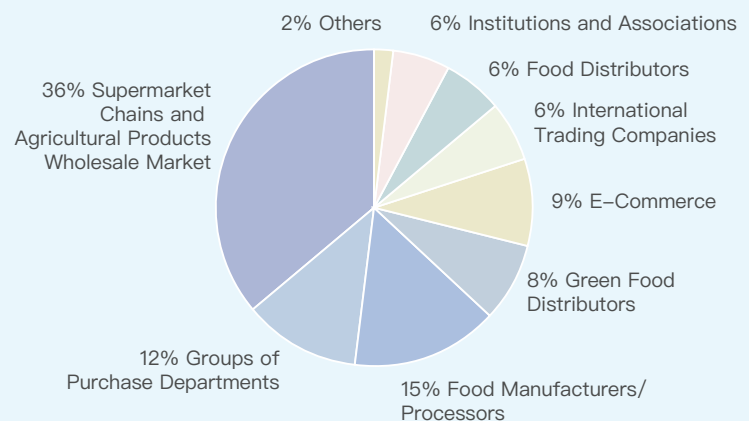
11,845<sup>sqm</sup>

Exhibiting  
Area

### Exhibitor Product Categories



### Visitor Profile by Business Sector



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